

*To aid our mission, we rely on
local business leaders for their support
of the Sheboygan County Fair and
other events held at the fair park.*

Join Our Sponsors

Platinum Sponsors

(\$3,000 and up)

Larry's Distributing
Lakeside Bottling / Pepsi
Kohler Credit Union
UMB Bank
Jim's Golf Carts

Gold Sponsors

(\$1,000 - 2,500)

Masters Gallery Foods
Adell Cooperative
United One Credit Union
Cedar Grove Warehouse
Great Lakes Cheese
Gibbsville Implement
Plymouth Furniture
Plyco Corporation
Kettle Moraine Veterinary Clinic
Sheboygan Flooring

K-W Electric Inc.
Festival Foods
Viking Masek
Road America
Country Visions
CP Feeds, LLC
Lift-X
Sargento
Rockline

Sheboygan County Fair Association
229 Fairview Dr,
Plymouth, WI 53073

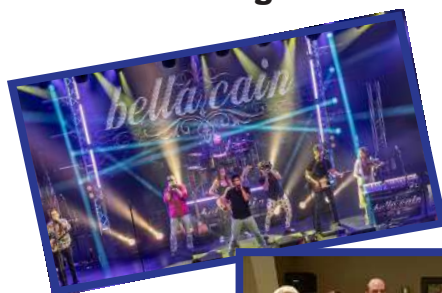
email: manager@shebcofair.com
phone: 920-893-5751



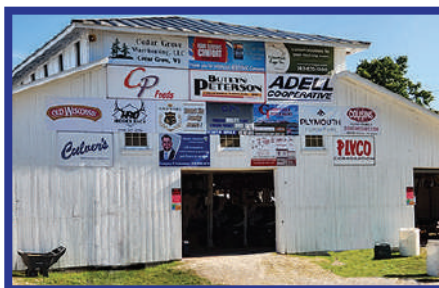
Family Entertainment



Live Music Stages



Banner Barn



Become a proud sponsor of the Sheboygan County Fair

Labor Day Weekend



Grandstand Shows



Sheboygan County Fair Statistics

- Attendance over 90,000 each year
- Distribute over 30,000 fair brochures yearly
- Over 4,700 exhibitors
- Employ more than 250 employees
- Host an average of over 1,800 people per grandstand event
- 25 free musical entertainers
- Numerous childrens activities
- 170 commercial exhibitors

Opportunities/Benefits

Family Entertainment \$1,000 - \$4,000 *

Granpa Cratchet, Dock Dogs, Pig & Duck Races, Butterfly Encounter, Wood Carver

- Radio acknowledgements throughout the fair
- Complementary fair tickets
- Your logo on the fair website
- Banner at event site

Grandstand Event Primary Sponsor \$1,500 *

- Radio acknowledgements throughout the fair
- Complementary fair tickets
- Your logo on the fair website & brochure
- Business name on wristbands
- Banner in front of event
- Acknowledgements during the show

Grandstand Event Co-Sponsor \$500 *

- Radio acknowledgements throughout the fair
- Complementary fair tickets
- Your logo on the fair website
- Banner in front of event
- Acknowledgements during the show

Opportunities/Benefits



Grandstand Banner \$1,200 *

- Radio acknowledgements prior to and during the fair
- Complementary fair tickets
- Your logo on the fair website
- 4' x 16' banner on west side of the grandstand between the awnings

Stage Sponsors \$2,000 - \$2,500 *

- Radio acknowledgements throughout the fair
- Complementary fair tickets
- Your logo on the fair website & brochure
- Banner on stage

Shuttle Bus Service \$4,000 *

- Radio acknowledgements throughout the fair
- Complementary fair tickets
- Your logo on the fair website & brochure
- Banner at pick-up and drop-off sites

Barn Banner \$500 *

- Radio acknowledgements prior to and during the fair
- Complementary fair tickets
- Your logo on the fair website
- Banner on cattle barn during the fair

Midway Sponsorship

Midway Sponsor \$2,000 *

You will be a presenting sponsor of the Midway area of the fair

Kids Day Wristband Sponsor \$500 *

Your donation will be used to help reduce wristband prices for families

Both Midway & Kids Day Wristband Sponsors receive the following:

- Radio acknowledgements prior to and during the fair
- Complementary fair tickets
- Sign at entrance to the midway with your logo



Website \$200

- Your logo on the fair website

www.shebcofair.com

Sheboygan County Fair Association is a non profit 501(c)3 founded in 1851 to promote the quality of life by means of entertainment and education in the interest of youth involvement, family/farming and commercial progress.

* Pricing does not include banner or replacement of banner